



Media Release

Royal Australian Navy signs with Alacrity

Sydney, Australia – 08 March 2006: Alacrity Technologies today announces it has been awarded a three year contract with the Royal Australian Navy's HMAS Kuttabul to automate emergency and evacuation communication between the ship's personnel.

By deploying Alacrity's patented interactive mobile internet platform CLEW (Closed Loop Environment for Wireless), which operates on data-enabled mobile devices such as mobile phones and PDA's, HMAS Kuttabul is aiming to optimise resources and improve response times to emergency alerts.

Situated above the Garden Island Dockyard facility in Sydney's Woolloomooloo Bay, HMAS Kuttabul provides administrative, training and logistics support to uniform and civilian defence personnel within the Sydney area. It currently employs over 2,100 active officers and sailors and caters to 10 major ships and over 50 individual operational units.

Previously, HMAS Kuttabul's in-house 'Protection, Communication and Emergency Evacuation' process involved manually calling, emailing or SMS messaging personnel required to rapidly respond in emergencies, a process that was both time and resource consuming.

Under the new contract, Alacrity's secure browser-based dynamic messaging interface CLEW, will allow HMAS Kuttabul to alert specific personnel, irrespective of their location, to events in real time by sending messages to officers' mobile devices. CLEW then authenticates and audits the responses, to dramatically reduce the resources involved in transmitting and collating alert information.

In the event of an emergency or security exercise, CLEW gives HMAS Kuttabul the ability to rapidly recall to duty specific groups of personnel including, for example, a particular number of the ships' fire wardens.

Furthermore, the technology can be set to report when the minimum number of a ships' company required to sail have reported on board. By automatically alerting Command personnel once the required positions have been filled, a ship can get underway and respond more quickly to urgent situations, such as for instance, the Sydney to Hobart 1998.

Additionally, while the recipient obtains a transaction receipt once the interaction is complete, unlike SMS, no information remains on the handset, thus significantly improving HMAS Kuttabul's data security.

HMAS Kuttabul awarded the contract to Alacrity following a rigorous product and market testing exercise involving a number of potential suppliers. Alacrity's success was based upon its ability to demonstrate a working solution rapidly and achieve immediate productivity gains and cost efficiencies.



Commander of HMAS Kuttabul, Brett Chandler, comments, “Alacrity responded to our need to simplify and expedite the recall of personnel. The application of the new technology within our Emergency Management Structure enables Kuttabul personnel, in the event of a major emergency, to be contacted and recalled much faster and more efficiently than using traditional methods.”

Adrian Tatham, Chief Executive Officer, Alacrity, comments, “This contract is a great achievement and further reinforces the growing reputation Alacrity is earning for delivering flexible, quality services that meet the needs of our clients. It is a privilege to be working alongside such an important department and helping them meet their organisational objectives,” he finishes.

In November 2005, Alacrity implemented the first phase to enhance HMAS Kuttabul’s emergency communications. In Phase 1 of the agreement, Alacrity transitioned HMAS Kuttabul to an SMS–based solution. Phase 2 was implemented a month later in mid December when the ship transitioned seamlessly to the full CLEW solution.

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About Alacrity

Alacrity is an Australian company specifically created to deliver on the promise of mobile internet. Alacrity’s patented CLEW technology provides instant interactivity with their clients for time critical information.

Alacrity is a combination of technologies that allows secure, real time interaction by applying business rules to a tool that everyone uses – mobile phones. Alacrity allows you to send information to key people and then tracks, traces, secures and audits their responses. Alacrity is a whole new approach to online interactivity and transactions.

Alacrity’s current and previous customers include The Catholic Education Office, Australian Customs Service, Australian Bureau of Statistics and the Academy of Interactive Entertainment.

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