



## **CLEW for Military Personnel**

### **The Issue**

When military personnel are required to return to base from leave, time is of essence. A change in orders means immediate action and a sequence of critical events which need to be completed rapidly.

It is time consuming to ring each member, and broadcasting an alert on the local radio system gives too many individuals an understanding of the mission plans.

A broadcast SMS can alert members to report, however it is insecure and can be read by anyone with access to the member's handset.

A smarter solution for rapidly locating and recalling personnel is required.

### **The Solution**

Alacrity's patented Closed Loop Environment for Wireless (CLEW®) technology is a cost effective communications tool for organisations to recall or deploy personnel, and to have visibility of responses in a matter of minutes, without wasting valuable management time.

Alacrity's CLEW technology enables operations managers to communicate time-critical information to multiple recipients simultaneously and securely and receive their responses in as little as two minutes.

Although the alert is sent to the mobile phones of registered personnel CLEW is not an SMS system. CLEW triggers a data session on the internet function available on mobile phones.

Importantly, only registered users can logon so the information is only read by the intended recipients. Message details are not left on the handset, so security is maintained.

CLEW is device, carrier, network and sim agnostic.

Alacrity's CLEW technology is currently in operations with the Royal Australian Navy.