



MEDIA RELEASE

AEC Commissioner votes for Alacrity

Sydney, Australia – 18 October 2005 – Alacrity Technologies (Alacrity) today announces the appointment of Mr Andy Becker, former Electoral Commissioner of the Australian Electoral Commission (AEC), as a Non-Executive Director.

Mr Becker brings to Alacrity extensive management experience as well as a global network of contacts from the business and public sectors.

His previous career includes eight years at the AEC as Electoral Commissioner and Deputy Commissioner and prior to that, 16 years as the South Australian Electoral Commissioner.

At the AEC, Mr Becker managed the 2001 and 2004 federal elections and oversaw the Constitutional Convention election and the 1999 referendum. During this time, the AEC was involved in capacity building operations, election observation and expert assistance to more than 20 developing democracies, earning it a global reputation for being at the forefront of electoral technology and management.

Mr Becker's appointment reflects increasing opportunity for Alacrity's patented interactive mobile internet platform, CLEW.

"Alacrity's CLEW technology has the potential to be so pervasive and flexible that I have occasionally woken at night with ideas about how it can be used," he says.

"I have watched with close interest and quiet admiration Alacrity's growth over the past five years. With the demand for CLEW steadily growing globally, I am keen to ensure Alacrity's business structure is 100 per cent capable and scalable to keep pace with the company's expansion.

"In short, I believe that joining Alacrity allows me to participate in building a truly global success story," adds Mr Becker.

Alacrity's CEO, Adrian Tatham, comments, "Alacrity is privileged to gain Andy's expertise, nous and considerable contacts here and abroad. It's a genuine compliment to have Andy show such interest in Alacrity's CLEW technology, and we welcome him on board with Alacrity."

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About Alacrity

Alacrity is an Australian company specifically created to deliver on the promise of mobile internet. Alacrity's patented CLEW technology provides instant interactivity with their clients for time critical information.

Alacrity is a combination of technologies that allows secure, real time interaction by applying business rules to a tool that everyone uses – mobile phones. Alacrity allows you to send information to key people and then tracks, traces, secures and audits their responses. Alacrity is a whole new approach to online interactivity and transactions.

Alacrity's current and previous customers include The Catholic Education Office, Australian Customs Service, Australian Bureau of Statistics and the Academy of Interactive Entertainment.

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